

# FILMMAKERS/CHANGEMAKERS SEMINAR 2014

**Tuesday February 4th, 09:00 - 16:00**

**Filmens hus. Industry Seminar**

## PRIVATE INVESTMENT & SOCIAL CHANGE DOCUMENTARY

-A seminar, forum and meeting place for documentary filmmakers, human rights organizations, researchers, and investors who have the shared goal of creating social change.

In the USA, private investment in social change documentaries is far more common than in Norway, where such projects have largely been based on public financing. With a new political climate in Norway, it looks as if this situation is about to change.

Are there different rules to the game when private money is involved? What should the relationship between filmmaker and investor be? How can documentary filmmakers keep their integrity? What can we learn from American experiences?



**Dan Cogan**, founder Impact Partners, has been involved in financing The Cove, Detropia, Big Men, The Garden, The Ghosts of Abu Ghraib, No Impact Man, and The World Before Her.



**Rachel Boynton** is the Director of Big Men and Our Brand is Crisis. She has a unique ability to gain access and to delve deep into complex subjects, as well as find funding for her films.



**Petr Lom** is the Director of Ana Ana, and has made films in Kyrgyzstan, China, and Iran. He is currently working in Burma.



**Sarah Prosser** is the Director of the British Council in Oslo. She was one of the founders of Human Rights Human Wrongs.



**Knut Olav Åmås** is the Deputy Minister of Culture in Norway.



**Ingrid Stange** is the Founder of Partnership for Change in Oslo. She works with social impact and corporate responsibility.



**Bente Roalsvig** is the Deputy Director of Fritt Ord, a private fund with the objective to protect and promote freedom of expression.



**Truls Berg** is on the Advisory Board of VentureLab, an innovative group of entrepreneurs and developers.



**Tore Ole Rognaldsen** is the CFO of Filmfondet Fuzz, a fund managed by the Bergen City Council, but that draws on private financial resources.



### REGISTRATION REQUIRED

[HTTPS://WWW.DELTAGER.NO/  
FILMMAKERS-CHANGEMAKERS](https://www.deltager.no/filmmakers-changemakers)  
400/250 KR, LUNCH INCLUDED.

PRESENTED IN COLLABORATION  
WITH NORSK FILMFORBUND AND  
PARTNERSHIP FOR CHANGE

**09:30** Introduction - Deputy Minister of Culture Knut Olav Åmås

**09:45** How to Manage the Relationship Between Film Producer and Investor: Keynote - Dan Cogan (Impact Partners)

**11:15** Maintaining Journalistic Integrity – Case Big Men: Conversation/ Q&A: Rachel Boynton (Director, Big Men) & Dan Cogan

**13:15** Introduction to panel debate - Ingrid Stange (Partnership for Change)

**13:30** "New Financing Models in Norway" Panel Debate: Bente Roalsvig (Fritt Ord), Truls Berg (VentureLab), Tor Ole Rognaldsen (Filmfondet Fuzz), more to be confirmed

**15:00** "Documentary Film & Democracy Building" Petr Lom (Director, Ana Ana)

Moderated by Sarah Prosser